

WORKSHOP

SLEP 2021

October 15-16 | 22-23 | 29-30



VIRTUAL
EVENT

Save these
days in october

S	M	T	W	T	F	S
0	0	0	0	0	0	1
3	4	5	6	7	8	9
10	11	12	14	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

more information

workshop.slep-endocrino.com



SLEP

SOCIEDAD LATINOAMERICANA DE
ENDOCRINOLOGÍA PEDIÁTRICA

SLEP Online



SLEP 2021

Oct15-16 | 22-23 | 29-30



Dear Colleagues,

The Latin American Society for Pediatric Endocrinology is proud to announce the SLEP 2021 Workshop, which will be held in a virtual format on October 15th, 16th, 22nd, 23rd, 29th and 30th.

The SLEP Workshop aims to integrate Pediatric Endocrinologists, Endocrine Biochemists, Pediatricians, Endocrinologists and professionals from related areas for the development of pediatric endocrinology in Latin America. During the activity, participants will have the opportunity to present and discuss their medical research. In addition, renowned speakers around the world will be invited to give interesting lectures

Throughout the meeting, we will discuss the most current and innovative topics related to endocrinology:

- ☒ Diabetes
- ☒ Growth
- ☒ Puberty
- ☒ Calcium and Phosphorus Metabolism
- ☒ Thyroid
- ☒ DSD/Adrenal

This exciting program will encourage the participation of professionals and students involved in disciplines related to pediatric endocrinology, from different countries around the world. We look forward to meeting virtually in October!

Best regards,

Gil Guerra-Junior

Committee Organizer
Program Organizer

Hugo Fideleff

Committee Organizer
Program Organizer

Verónica Mericq

Committee Organizer
Program Organizer

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SOCIEDAD LATINOAMERICANA DE
ENDOCRINOLOGÍA PEDIÁTRICA



Noelia Patti

Sponsorship & Exhibition Coordinator
Noelia.patti@mci-group.com



COORDINATORS OF THE WORKING GROUPS

Diabetes working group: Dra. Ethel Codner

DSD-Adrenal working group: Dra. Alicia Belgorosky

Growth working group: Dr. Fernando Cassorla

Puberty working group: Dr. Mirta Gryngarten

Calcium-Phosphorus working group: Dr. Oscar Brunetto

Thyroid working group: Dr. Ana Chiesa

ABOUT SLEP

the Latin American Society for Pediatric Endocrinology was founded in 1986 under the leadership of César Bergadá. The society's main goal is to integrate Pediatric Endocrinologists, Biochemists, Pediatricians, Endocrinologists or professionals from similar areas for the development of pediatric endocrinology in its broadest sense in Latin America. For this purpose, we have assumed the commitment to update academic content and provide support to professionals from the beginning of their careers, offering a "Training Member" category. SLEP is a member of ICPE and works with the common goal of providing a united international "Advocacy Voice" for pediatric endocrinology and diabetes.





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WHAT IS THE SLEP 2021 WORKSHOP?

It is a space where professionals can analyze in depth, from different approaches, a series of prevalent endocrine pathologies. Find out more here:

<https://slep-endocrino.com/workshop>.



SLEP 2021 WORKSHOP OBJECTIVES

- ▶ Know the current trends in pediatric endocrinology.
- ▶ Provide knowledge, training and networking opportunities to increase skills and learning spaces.
- ▶ Strengthen ties between professionals, seeking mutual collaboration and enrichment.





PROFILE OF PARTICIPANTS



- ✓ Pediatric and adolescent endocrinologists.
- ✓ Pediatricians.
- ✓ Endocrinologists.
- ✓ Specialists in Metabolism, Nutrition and Diabetes.
- ✓ Specialists in Neonatal Screening of Congenital Metabolism. Diseases.
- ✓ Biochemists.
- ✓ Researchers in the area of Endocrinology and Metabolism.



Prompt payment discount: 2021.

The workshop will have 6 themes, in a half a day programme, in which each day will present the following themes:



Friday 15/10
DIABETICS



Saturday 16/10
DSD/ADRENAL

Friday 22/10
GROWTH



Saturday 23/10
THYROID



Friday 29/10
CALCICO PHOSPH



Saturday 30/10
PUBERTY





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SPONSORSHIP'S OPPORTUNITIES



Platinum Sponsor
U\$S 20.000 + VAT



Golden Sponsor
U\$S 12.000 + VAT

Prompt payment discount: all companies that confirm their participation with an invoice issued before August 2nd will have the benefit of a 10% discount.

- (*) The values expressed do not include VAT.
- In case the payment is made through a bank transfer, the sponsor must take into account the bank charges, which must be paid at the time of the transfer.
- In the event that the payment is made by credit card, a 10% surcharge fee will be added at the time of payment.



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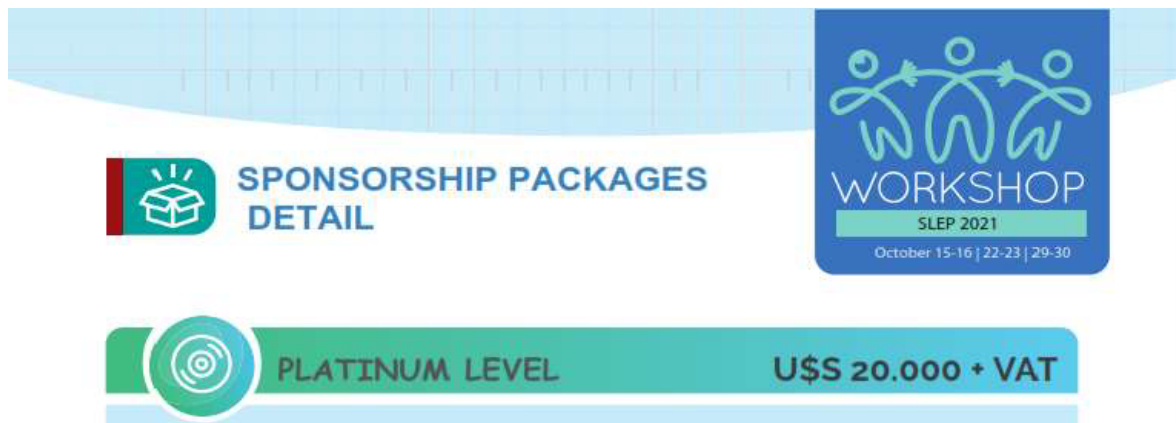


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SLEP 2021 WORKSHOP SPONSORSHIP PACKAGES

Investment
CONTENT EXHIBITION
60 min industry symposium (45 min pre-recorded lecture and 15 min Q&A).
1 pop-up message for the online audience of the event.
Advertising prior to the start of a session of the official agenda. (30 - 45 sec)
LANDING PAGE
Video
Promotional items, Brochures, Flyers, PDF
Informational articles (launch of new products, research, etc.).
Contact button through WhatsApp web.
Web page link
ENGAGEMENT
Newsletter prior to the workshop announcing the symposium.
BRANDING
Logo on the platform's website.
Logo on the main auditorium screen (during breaks).
Logo in official communications.
REGISTRATION
Industry workshop scholarships 2021.
METRICS
Leads: contacts who participated in the event subject to GDPR.
Leads: contacts who participated in the symposium.
Leads: contacts that interacted with the laboratory through the Landing page.



CONTENT EXHIBITION

Industry Symposium

1 hour of a pre-recorded session during the noon interval (including questions and answers) with the possibility of live questions and answers at the end of the session. (*) The hiring includes the report of those attending the symposium (subject to GDPR) post workshops and the sending of a pop-up message to the active attendees.

Check availability - exclusivity.

(*) The speaker's costs and expenses related to the session must be covered by the company.

Pop-up message for the online audience of the event (*)

Sending a message to active participants.

Content in charge of the company.

(*) Logos, videos and/or promotional items must be produced by the sponsor and delivered to the organization of the event within the established period.

Advertising prior to the start of a session of the official agenda. (30 - 45 sec) (*)

The company will have the opportunity to reach the entire audience through the projection of a business advertisement that will be presented at the beginning of one of the sessions of the official workshop program.

The video lasts a maximum of 30 - 45 sec. The session to show the video will be awarded on a "first come, first serve basis".

(*) Logos, videos and/or promotional items must be produced by the sponsor and delivered to the organization of the event within the established period.

LANDING PAGE

Exclusive section for all sponsors to show the latest company news, a product launch or their product portfolio.

The Platinum sponsorship has the following items available:

Landing Page Login

Participants will be able to access the sponsors' page of the platform through the sponsors' logo and will find all the information they wish to publish. The landing page will offer the possibility of uploading files, videos, links, etc., and sharing them on the participants' social networks.

- Promotional items: They may offer up to 6 items (brochures or download links) to show their products and/or services to all participants (*).

(*) Logos, videos and/or promotional items must be produced by the sponsor and delivered to the organization of the event within the established period.

- Contact button through WhatsApp web: Participants will be able to communicate with the company through WhatsApp web.
- Web page link: A link provided by the company which will redirect the workshop participants to the website that the company wishes.
-

BRANDING

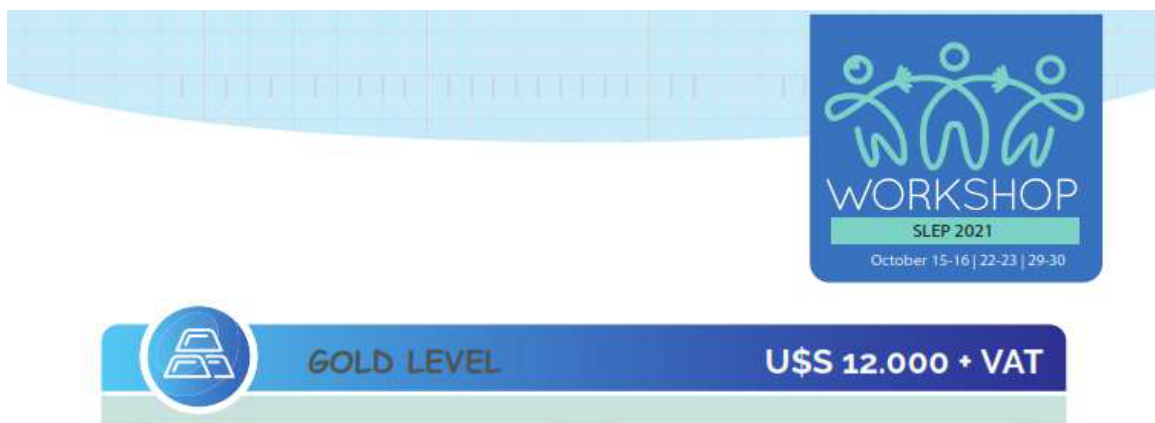
- Logo: The logo will be published on the event website (100%).
- Logo on screen during breaks (100%).
- Logo: in official communications of the SLEP 2021 workshop (100%).

INDUSTRY REGISTRATION

- 2021 Workshop registrations: There will be 10 registrations available.

METRICS

- Leads: contacts who participated in the event subject to GDPR.
- Leads: contacts who participated in the symposium.
- Leads: contacts that interacted with the laboratory through the Landing page.



CONTENT EXHIBITION

Pop-up message for the online audience of the event (*)

Sending a message to active participants.
Content in charge of the company.

(*) Logos, videos and/or promotional items must be produced by the sponsor and delivered to the organization of the event within the established period.

LANDING PAGE

Exclusive section for all sponsors to show the latest company news, a product launch or their product portfolio.

The Gold sponsorship has the following items available:

Landing Page Login

Participants will be able to access the sponsors' page of the platform through the sponsors' logo and will find all the information they wish to publish. The landing page will offer the possibility of uploading files, videos, links, etc., and sharing them on the participants' social networks.

The Industry Registration Packages can access to the 6 day workshops (*) Package Inscription Cost.

INDUSTRY REGISTRATION PACKAGES	COST IN USD
30 REGISTRATIONS (*)	6.900,00 USD
50 REGISTRATIONS (*)	10.700,00 USD
75 REGISTRATIONS (*)	15.000,00 USD



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INDUSTRY SYMPOSIA

Companies interested in having a symposium must present the following information to the organization for approval by the Scientific Committee:

- » Topic
- » Full title
- » Proposed speakers and a short CV
- » Date, time and desired room (subject to availability)
- » Development of the topics
- » Please send this information to Noelia.patti@mci-group.com up to 40 days before the start of the event for its approval and inclusion in the program that will be promoted prior to the start of the event.



HOW TO RESERVE YOUR PARTICIPATION?

- Select the desired level of participation.
- Complete the reservation form included in this manual and send it to Noelia.patti@mci-group.com
- Complete the payment of the deposit within the established period (more information in Terms and Conditions).



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TERMS AND CONDITIONS



Payment

- In order to make your reservation effective, you must pay 50% within 60 days after sending the reservation form. The payment of the remaining 50% can be paid up to 40 days prior to the event.
- If the reservation is made after August 1st, 2021, participation will be billed at 100% and must be paid no later than September 1st, 2021. All payments must be received by bank transfer and paid in full before the opening of the workshop. Once the payment is made, please send the vouchers.
- If an invoice is not paid properly within the agreed deadlines, the company will be notified twice (2 times) and, after that, the selected participation level may be canceled in its entirety and/or made available to other associated companies.

Exhibitors Association

- Exhibitors will not transfer, totally or partially, any of the rights or obligations assumed by virtue of this document; likewise, they will not assign totally or partially the space in the virtual exhibition, nor will they directly or indirectly promote any product of companies that do not participate in the Event or any product that is not related to the objective of the Event.



Data Protection

- Exhibitors will process the personal data of the participant in accordance with the European General Data Protection Regulation No. 2016/679 regarding the protection of natural persons in relation to the processing of personal data, in order to allow the participant to receive news from the exhibitor.
- Exhibitors acknowledge compliance with the European General Data Protection Regulations for their own treatment, including Regulation (EU) No. 2016/679 regarding the protection of personal data, which highlights the integrity and confidentiality of the data communicated by participants and compliance with their data retention periods. In the event of communication to the participants by the Exhibitors, they acknowledge having informed and obtained the consent of the interested person(s). These data can be used by the exhibitor for up to five (5) years after being collected. For more information on the European GDPR (General Data Protection Regulation No. 2016/679), please click on <https://gdpr-info.eu/>.





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CANCELLATION POLICIES

Date Change - Cancellation



- Any cancellation by a company must be duly sent exclusively in writing to Noelia.patti@mci-group.com.
- If the Sponsor or Exhibitor cancels the contracted participation and the Organizing Committee can award such participation to third parties, they will reimburse 80% of the amount paid, making a withholding of the remaining 20% as a deduction of expenses.
- If the Sponsor or Exhibitor cancels the contracted participation and the Organizing Committee cannot award such participation to third parties, the partial or total sums paid will not be reimbursed.
- If the Sponsor or Exhibitor cancels the contracted participation and the Organizing Committee cannot award such participation to third parties, the partial or total sums paid, if any, will not be reimbursed. In the event of not having received the relevant sums of money, the payment agreed upon by the execution of the Agreement will be required and the corresponding amount will be invoiced.

EXHIBITOR MANUAL

- All exhibitors must send the necessary material to load content on the landing page or any additional business opportunity with an established date. An instruction manual will be sent in advance with the details of the requirements so that companies can prepare the material. If the material is not sent within the established deadlines, it will not be included in the landing page.
- All exhibitors will participate in an instructional meeting of the platform before the start of the workshop.

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RESERVATION FORM



COMPANY		
IDENTIFICATION TAX NUMBER		
ADDRESS	CITY	
ZIP CODE	COUNTRY	
CONTACT	MOBILE	
SPONSOR LEVEL	INVERSION AMOUNT	
BUSSINES'S OPPORTUNITY		
<hr/>		
Signature	Clarification	Date

I accept term and conditions in signing this commitment.

